

*Nook*<sup>®</sup>  
ECO INSPIRED PRODUCTS







# VERONA

HISTORICAL LEAFY GREEN CITY OF ART AND UNESCO WORLD HERITAGE SITE, IS SURROUNDED BY MOUNTAINS, ROLLING HILLS AND SUNNY COUNTRYSIDE DOTTED WITH OLIVE GROVES AND VINEYARDS.

THIS STUNNING LANDSCAPE NEAR THE SHORES OF LAKE GARDA WAS THE INSPIRATION FOR THE  
NOOK BRAND,  
FOUNDED IN 2009



TEAM WORK

# PASSION AND SHARING

HERE AT NOOK, EVERYBODY BRINGS THEIR OWN PERSONAL RESOURCES TO THE TABLE, CONTRIBUTING TO THE CREATION AND DEVELOPMENT OF OUR PROJECTS, PRODUCTS AND ACTIVITIES WITH THEIR IDEAS, ENERGY, ENTHUSIASM AND PASSION.

ONLY THE BEST INGREDIENTS MAKE A RECIPE WORK AND OUR WHOLE TEAM IS UNITED BY A DEEP FEELING OF TAKING PART AND BELONGING





CONCEPT

# WHAT THE HEART WANTS

100% MADE WITH PASSION

OUR VALUES



PHILOSOPHY

# IN PURSUIT OF BEAUTY

EVERYONE HAS A NATURAL BEAUTY THAT IS BOTH UNIQUE AND WELL-BALANCED.

OUR OBJECTIVE IS TO ENHANCE, PRESERVE AND CELEBRATE THE BEAUTY AND NATURAL WELL-BEING  
OF THE HAIR AND SCALP WITH PROFESSIONAL PRODUCTS  
THAT ARE CREATED ETHICALLY AND RESPONSIBLY.



WE BELIEVE

IN THE BEAUTY OF SIMPLICITY  
IN THE HARMONY OF ELEMENTS  
IN THE BALANCE OF NATURE





PHILOSOPHY

# ETHICAL SUSTAINABLE CHOICES

WE SOURCE OUR RAW MATERIALS FROM THE TOP SUPPLIERS AND CHOOSE  
RECYCLABLE PACKAGING AND ECO-FRIENDLY MATERIALS  
TO KEEP OUR ENVIRONMENTAL IMPACT TO AN ABSOLUTE MINIMUM.

WE'RE FEELING ECO-INSPIRED



*We're feeling  
Eco-Inspired*





CONCEPT

# WHAT THE MIND THINKS

100% PROFESSIONAL





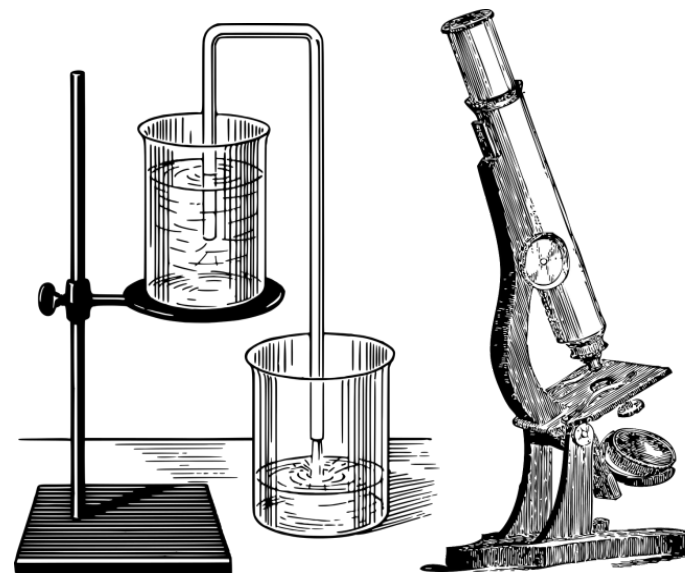


TECHNOLOGY

# RESEARCH AND DEVELOPMENT

TO CREATE SAFE, TOP-QUALITY PRODUCTS,  
WE STUDY AND DEVELOP HIGHLY INNOVATIVE FORMULAS THAT ARE KIND TO THE SKIN,  
SOURCING ONLY THE BEST RAW MATERIALS AND FUNCTIONAL SUBSTANCES

ON THE MARKET TO ENSURE EVERY PRODUCT  
DELIVERS SENSATIONAL RESULTS AND IS SAFE AND EFFECTIVE.









NATURE

# NATURAL ESPRIT

NATURE IS A CONSTANT SOURCE OF WISDOM AND GOODNESS.  
IT GIVES US FUNCTIONAL SUBSTANCES WHOSE BENEFICIAL PROPERTIES HAVE BEEN USED  
BY MAN SINCE TIME IMMEMORIAL.  
ALL OUR FORMULAS ARE ENHANCED AND ENRICHED BY NATURAL EXTRACTS, PLANT-BASED SYNERGIES AND  
SPECIAL ORGANICALLY CERTIFIED COMPLEXES.

NATURE WORKING IN HARMONY WITH CUTTING-EDGE COSMETIC TECHNOLOGY



I FEEL GOOD, I FEEL NOOK

# WHAT THE SOUL NEEDS

100% PURE EMOTION





WE PLANT TREES,  
WE NURTURE BEAUTY

PHILOSOPHY

# 100 TREES FOR HAITI

THANKS TO THE COOPERATION WITH TREEDOM,

NOOK BRAND CAN CONTRIBUTE TO IMPROVE THE LIVING CONDITIONS OF LOCAL COMMUNITIES IN HAITI  
THE REFORESTATION PROJECT WE SET TO SUPPORT INTENDS TO COMPENSATE FOR CARBON  
DIOXIDE EMISSIONS, REDUCE SOIL EROSION, RESTORE HYDROGEOLOGICAL STABILITY AND TO  
CREATE NEW WOODLAND AND FARMING AREAS.






PHILOSOPHY

# PEOPLE-CENTRED

THE TREES OF THE NOOK ECO-INSPIRED BEAUTY FOREST  
ARE PLANTED AND GROWN BY COOPERATIVES OF LOCAL FARMERS.  
THIS ENABLES NEW EMPLOYMENT AND SELFSUSTENANCE  
FOR THE FARMERS AND THEIR FAMILIES





A man wearing a white long-sleeved shirt and a light-colored baseball cap is shown in a lush, green field. He is leaning over, tending to several young plants that have been recently planted in rows. The background is filled with dense tropical vegetation and trees, suggesting a forest or plantation setting. The overall scene is bright and natural, with sunlight filtering through the leaves.

PHILOSOPHY


# MAKING A DIFFERENCE AND TRANSPARENCY

THANKS TO TREEDOM,  
NOOK AIMS AT IMPROVING BOTH ENVIRONMENTAL AND LIFE QUALITY FOR THE HAITIAN POPULATION

THE NEWLY PLANTED WOODLAND AND FARMING AREAS WILL HELP IMPROVE  
THE QUALITY OF THE AIR AND PROTECT LOCAL BIODIVERSITY, CREATING SMALL NEW GREEN SPACES.

CHOOSING TO BUY A NOOK PRODUCT, YOU TAKE ACTIVE PART IN THE  
DEVELOPMENT OF THE FOREST. IT MEANS TAKING CARE OF YOUR OWN BEAUTY,  
AS WELL AS NATURE'S DEEP TRUE BEAUTY.





I FEEL GOOD, I FEEL NOOK

# FRAGRANCE EXPERIENCE

WE USE THE STRONGEST OF OUR SENSES – SMELL – TO CONVEY THE CHARACTER AND PERSONALITY OF OUR PRODUCTS.

BECAUSE THERE IS NOTHING QUITE AS EVOCATIVE AS A PERFUME

FRAGRANCES ARE OF PARAMOUNT IMPORTANCE TO US,  
AS EACH ONE CONVEYS THE ESSENCE AND SPIRIT OF OUR PRODUCTS,  
DELIVERING A CAPTIVATING AND TRULY GRATIFYING SENSORY EXPERIENCE



I FEEL GOOD, I FEEL NOOK

# SOCIAL EXPERIENCE

THROUGH FACEBOOK AND INSTAGRAM, WE COMMUNICATE THE STYLE OF OUR PRODUCTS,  
WE CONNECT WITH THE NOOK COMMUNITY AND PROMOTE CUSTOMER LOYALTY,  
ILLUSTRATING THE TRANSPARENCY OF OUR VALUES AND CHOICES.

IN OTHER WORDS, WE'RE ALWAYS WITH YOU





I FEEL GOOD, I FEEL NOOK

# MUSIC EXPERIENCE

ON SPOTIFY, THE LARGEST GLOBAL MUSIC STREAMING PLATFORM, NOOK USES MUSIC TO EXPRESS ITS MOOD.

BECAUSE WE ARE WHAT WE LISTEN TO



NOOK WORLD

# OUR PRODUCTS



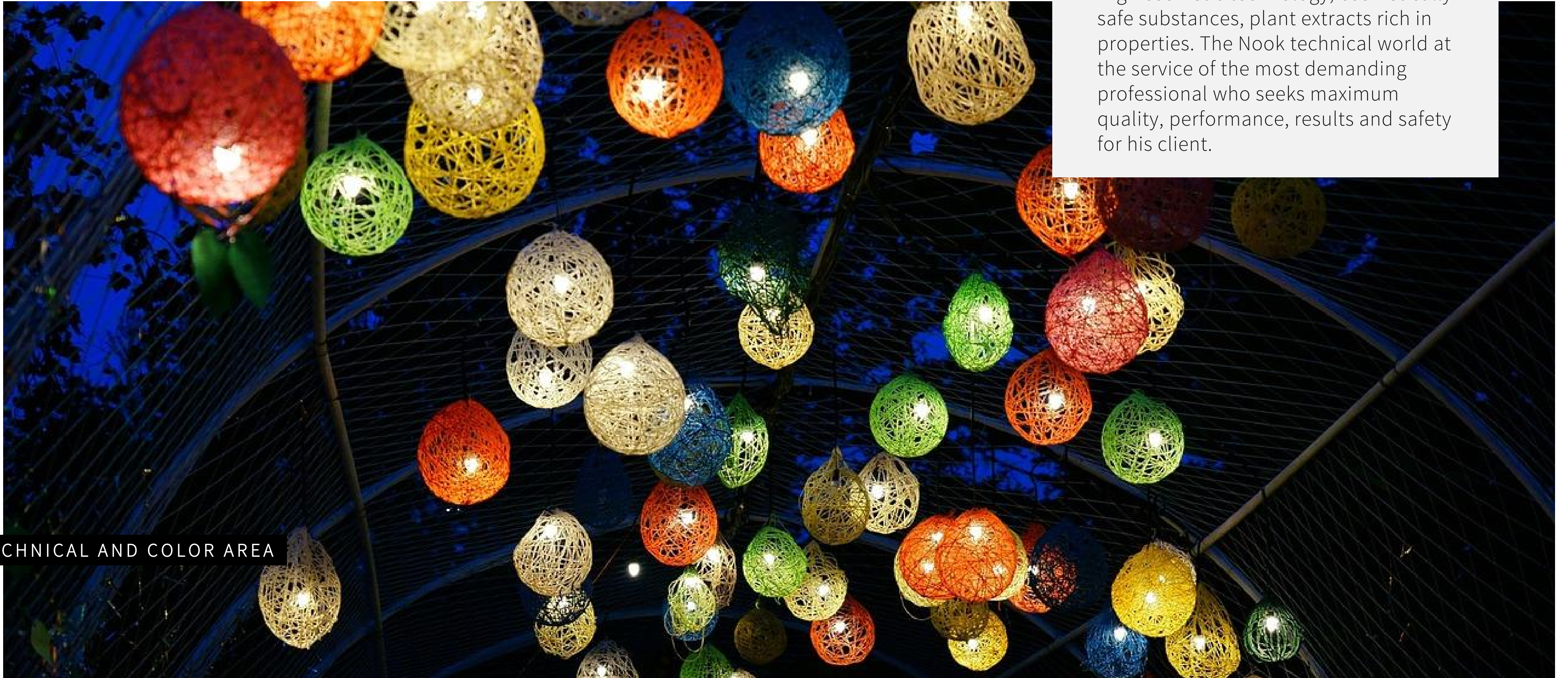
MADE WITH PASSION

# THE COLOR & SERVICE AREA

A COMPLETE RANGE OF SOLUTIONS  
DEDICATED TO TECHNICAL COLORING  
AND DECOLORATION SERVICES

High cosmetic technology, cosmetically safe substances, plant extracts rich in properties. The Nook technical world at the service of the most demanding professional who seeks maximum quality, performance, results and safety for his client.

TECHNICAL AND COLOR AREA



# THE ORIGIN COLOR & THE VIRGIN COLOR

## 2 PERMANENT COLORING SYSTEMS WITH CONDITIONING, PROTECTIVE AND NOURISHING ACTION, DEDICATED TO THE MOST DEMANDING COLORIST



89 NUANCES  
100 ml

is the innovative permanent coloring system **with low ammonia content** in gel cream, which transforms the color service into a true beauty ritual.

with high regenerating power, it ensures **extraordinary color durability, perfect coverage of white hair**, intense brilliance and silkiness, with the utmost **respect for the scalp and hair**.

**WITH ECOCERTIFIED ACTIVE FROM ANTIOXIDANT POWER**  
ABYSSINIAN OIL (ABYSSINIAN OIL)  
QUINOA PROTEINS



84 NUANCES  
100 ml

**\* VEGAN FORMULA**

It is an **ammonia-free and PPD-free** permanent oxidation coloring system, with a high treating and nourishing power, ideal for those looking for a more **delicate and natural** alternative without giving up all the benefits and best performance of a traditional permanent coloring.

with high regenerating, preserving and anti-aging properties, it ensures **perfect coverage, brilliance, softness and total respect for the scalp and hair fiber**.

**WITH ECOCERTIFIED ACTIVE FROM NOURISHING POWER**  
SCUTELLARIA ALPINA (ALPINE FLOWERS)  
WILD FRUITS OF THE AUSTRALIAN DESERT (DESERT FRUITS COMPLEX)



# THE SERVICE COLOR

RANGE OF COMPLETE SOLUTIONS TO REALIZE ANY TYPE OF TECHNICAL SERVICE WITH THE MAXIMUM RESPECT FOR SCALP AND HAIR

**ACTIVE**  
EXTRACTS AND VEGETABLE OILS



**ACTIVATOR**  
**5 - 10- 20 - 30 - 40 VOLUME**  
1000 ml

conditioning activators  
for coloring and bleaching

**with organic baobab oil**



**REGENERATING**  
**NO YELLOW SHAMPOO**  
300 ml -1000 ml

regenerating anti-yellow  
shampoo

**organic extract of red grapes  
and goji berries**



**BLUE BLEACHING POWDER**  
**DUST FREE**  
500 gr. - refill 4x500 gr.

blue bleaching powder for lightening up  
to 7 tones in total safety

**goji berry oil and aloe vera**



**BLUE BLEACHING**  
**CREAM**  
400 ml

blue bleaching cream  
for precision lightening  
up to 7-8 tones

**jojoba oil**



**WHITE BLEACHING**  
**POWDER DUST FREE**  
500 gr.

transparent white bleaching  
powder for progressive  
lightening up to 7 tones

**goji berry oil and aloe vera**

# THE SERVICE COLOR

COMPLETE SOLUTIONS AND UTILITIES TO REALIZE EVERY  
TYPE OF TECHNICAL SERVICE;  
COLORS, DECOLORATIONS AND LIGHTENINGS

**ACTIVE**  
EXTRACTS AND VEGETABLE OILS



**LENITIVE  
AROMA SYNERGY**  
50 ml

active concentrate  
dermo-calming for irritated  
and sensitized scalp

**zanthalene extract and  
turmeric essential oils**



**STAIN  
REMOVER**  
125 ml

liquid skin stain remover  
to remove color spots

**marula oil**



**PROTECTIVE  
CREAM**  
100 ml

anti-stain cream,  
protective for  
skin

**glycerine**



**DERMAL  
PROTECTIVE**  
125 ml

skin protective fluid for  
coloring and bleaching  
services

**aloe vera**



**ACTIVATOR  
10- 20 - 30 - 40 VOLUME**  
150 ml - MINI FORMAT

conditioning activators  
for coloring and bleaching

**organic baobab oil**



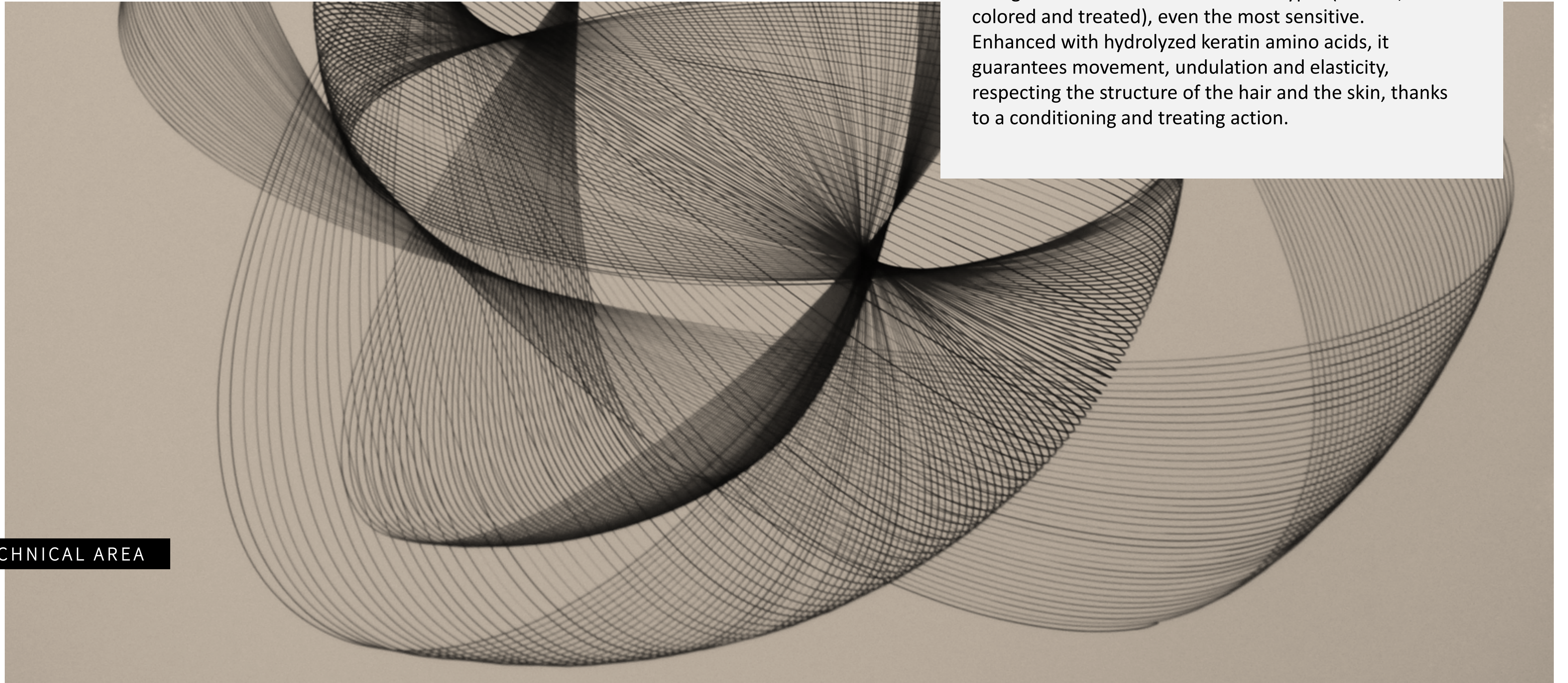
THE CURLY INNOVATION

# MOVIMENTO

A SINGLE SOLUTION FOR EVERY TYPE OF HAIR  
PERM UNI SYSTEM MOVEMENT

MOVIMENTO is the new ammonia-free waving system, in a single solution suitable for all hair types (natural, colored and treated), even the most sensitive. Enhanced with hydrolyzed keratin amino acids, it guarantees movement, undulation and elasticity, respecting the structure of the hair and the skin, thanks to a conditioning and treating action.

TECHNICAL AREA





# MOVIMENTO UNI SYSTEM

## SINGLE WAVING SYSTEM WITHOUT AMMONIA FOR ALL TYPES OF HAIR



**PERM UNI LOTION**  
500 ml

universal waving liquid  
for all hair types  
without ammonium  
and ammonium  
thioglycolate

ALKALINE FORMULA  
PH 8,0 - 8,5



**NEUTRALIZER**  
1000 ml

neutralizing  
universal

ultra-delicate formula  
also ideal for treated  
and colored hair

- **ONLY ONE WAVING SOLUTION**
- **MULTI-PURPOSE SOLUTION**
- **FASTER INSTALLATION TIMES**
- **LESS CHEMICAL ODOR**
- **ENSURES MAXIMUM PRECISION**

to obtain elastic, flexible and well-defined undulations, giving movement, support and volume, offering the maximum treatment and cosmetic result for soft, hydrated light waves and curls

### LAYING TIMES

- **NATURAL HAIR END / 5-12 MINUTES**
- **LARGE NATURAL HAIR / 5-10 MINUTES**
- **NORMAL NATURAL HAIR / 5-15 MINUTES**
- **COLORED HAIR, SENSITIZED TREATMENT / 5-8 MINUTES**

### ACTIVE / benefits

#### KERATIN

keeps the keratin chains together, giving the hair shape, texture, resistance and compactness

#### COLLAGEN

revitalizes the hair, giving it strength, body and density

#### CYSTEAMINE

It exerts a chemically active action which causes the breakdown of the sulfur bridges through an oxidation-reductive reaction which allows to obtain safe performances without Ammonium Thioglycolate and Ammonia

#### ELASTIN

makes the hair fiber more elastic and resistant

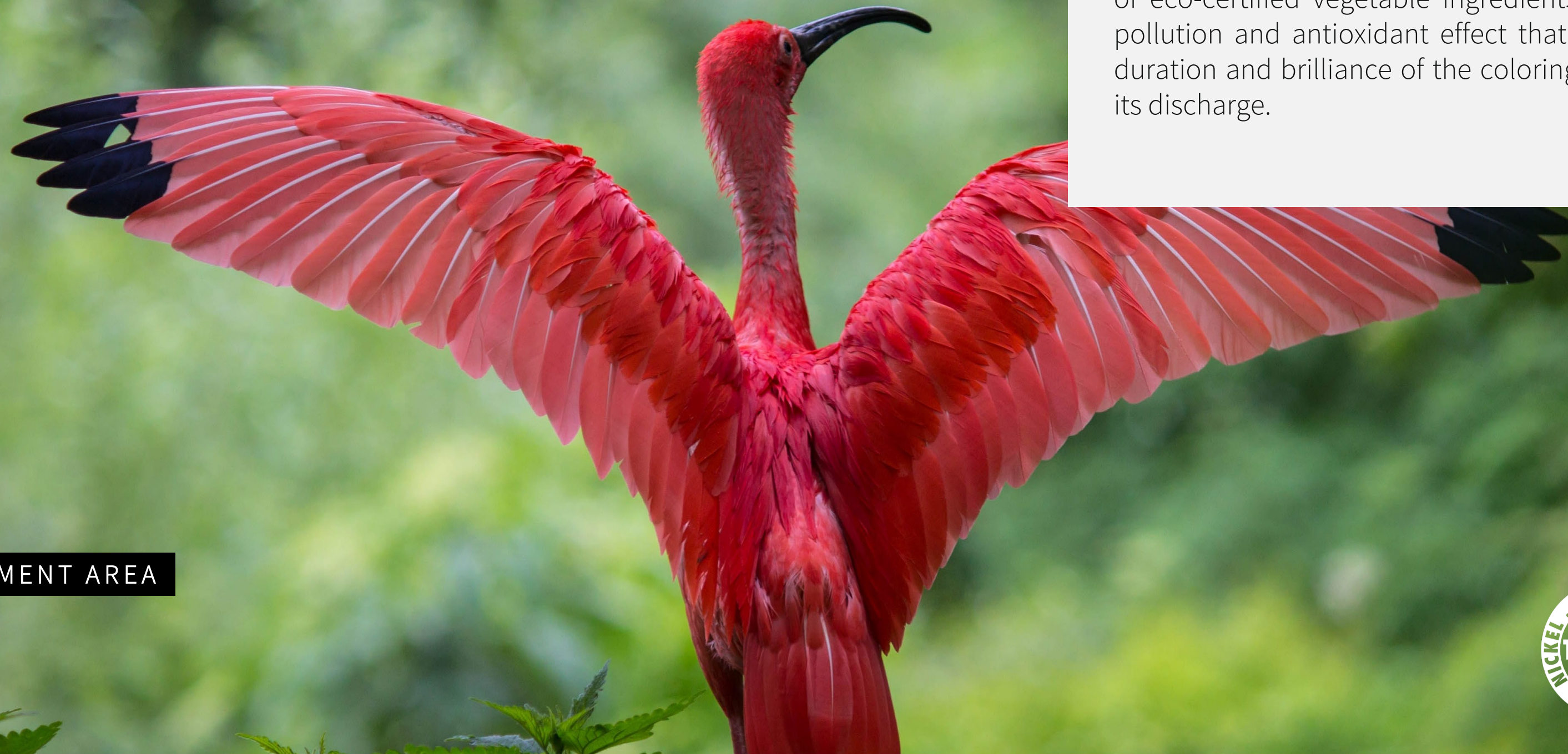


MADE WITH PASSION

# THE NECTAR COLOR

BRILLIANT COLOR, INTENSE AND LASTING  
THE NECTAR COLOR SOLUTION

the new range of specific treatments dedicated to cosmetic colored and bleached hair, which preserves and prolongs the duration and intensity of the color, protecting the well-being of the hair and scalp. To contrast and slow down the fading of the cosmetic color, the COLOR PRESERVE protocols are developed with an innovative formulation that combines a special acid pH technology, a rich complex of eco-certified vegetable ingredients with a detox, anti-pollution and antioxidant effect that help to prolong the duration and brilliance of the coloring over time, reducing its discharge.



POST-COLOR TREATMENT AREA





# THE NECTAR COLOR

## SPECIFIC TREATMENTS FOR THE SALON PROTOCOL AND FOR THE MAINTENANCE AND CARE OF COLORED AND DECOLORED HAIR

### ACTIVE

ECOCERTIFIED QUINOA  
DESERT FRUITS COMPLEX ECOCERTIFICATE  
BIOACTIVE D-COMPLEX - active detox

- \* SINODOR - odor-stop molecule
- \* SODIO GLUCOMATO - chelating agent



**VIRGIN AGAIN  
HAIR ELIXIR**  
200 ml

spray booster without rinse,  
preservative and color  
extension with anti-pollution  
action

**for all salon protocols  
+  
home care beauty routine**



**COLOR CAPTURE  
ACID SHAMPOO**  
1000 ml  
**PH 4.3 - 4.7**

**professional** acidifying  
detergent  
post-staining  
to stabilize the coloring and  
eliminate alkaline substances  
from the hair  
the same day  
of the color service



**COLOR CAPTURE  
ACID CREAM**  
1000 ml  
**PH 3.0 - 3.5**

**professional  
treatment**  
acidifying  
post-staining  
to stabilize the coloring  
on the day of the  
service color



**COLOR PRESERVE  
SHAMPOO**  
1000 ml - 5000 ml  
**PH 5.0 - 5.5**

shampoo  
color preservative  
for the maintenance of  
colored and  
chemically treated  
hair  
for all types of hair  
structure



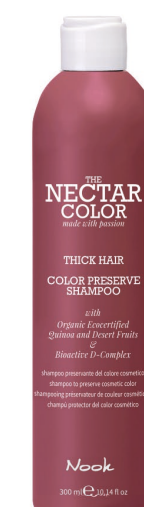
**COLOR PRESERVE  
CONDITIONER**  
1000 ml - 5000 ml  
**PH 3.8 - 4.2**

conditioner  
color preservative  
for the maintenance of  
colored and  
chemically treated  
hair  
for all types of hair  
structure



**COLOR PRESERVE  
SHAMPOO e CONDITIONER**  
sh. 300 ml - cond. 250 ml  
**FINE AND MEDIUM HAIR**

color Beauty Routine  
(shampoo and conditioner)  
regenerating and revitalizing for  
the maintenance of colored and  
chemically treated hair  
also available in version  
TRAVEL KIT



**COLOR PRESERVE  
SHAMPOO e CONDITIONER**  
sh. 300 ml - cond. 250 ml  
**THICK HAIR**

color Beauty Routine  
(shampoo and conditioner)  
regenerating and revitalizing for  
the maintenance of colored and  
chemically treated hair  
also available in version  
TRAVEL KIT



ANCIENT SOUL, MODERN THOUGHT

# DIFFERENCE HAIR CARE

NATURE, BALANCE AND HARMONY

DIFFERENCE HAIR CARE was born from this wonderful combination. By treating the scalp and hair gently, highlighting its strengths and intervening on the most common anomalies to bring them back to its natural balance.

**6 families of specific treatments**

developed to respond effectively to the main anomalies of the scalp and hair.

**Super Active**; they are **intensive and multifunctional** products developed to intervene and solve scalp problems more effectively.



TREATMENT AREA



# DIFFERENCE HAIR CARE / **REMEDY**

## OXYGENATING PREPARATION TREATMENT DETOXIFYING FOR HAIR



**SUPER ACTIVE  
PRE- TREATMENT PEELING**  
150 ml

oxygenating, stimulating and  
emollient treatment for  
cleaning the scalp

ideal exfoliating and stimulating treatment to detoxify and prepare the skin to more effectively absorb subsequent specific treatments.

Super Active Pre-treatment Peeling finds its ideal place in the ritual of opening and welcoming to washing.

The exfoliating action is delicate and is combined with a moisturizing action that guarantees immediate freshness and deep cleaning, even on the most sensitive skin.

Removes dead cells by oxygenating and deeply regenerating the skin. Exercise a micro-massage that stimulates the elasticity of the skin and improves its local circulation.

### **ACTIVE / benefits**

#### **BURDOCK EXTRACT**

purifying and soothing

#### **NETTLE EXTRACT**

invigorating and purifying

#### **PARTICLES FROM WALNUT SHELLS**

exfoliating

#### **MENTHOL**

soothing, refreshing, invigorating

#### **GLYCERINE**

emollient and antibacterial



#### **PACKAGING**

FOOD ALUMINUM JAR  
COMPLETELY RECYCLABLE AND  
REUSABLE



# DIFFERENCE HAIR CARE / **ENERGIZING**

## SKIN AND HAIR TREATMENTS WEAK WITH A FALL TREND

Specific stimulating and energizing line, designed to prevent and contrast the various forms of Alopecia - both from seasonal androgenetic defluvium and male pattern baldness.

### **ACTIVE / benefits**

**VITALHAIR COMPLEX®**

reinforcing and stimulating

**HONEY MATTE COMPLEX®**

rebalancing and sebum regulating



#### **ENERGIZING SHAMPOO**

500 ml  
1000 ml

stimulating shampoo  
for scalp and weak hair  
with a tendency to fall out

#### **SUPER ACTIVE INTENSE LOTION**

100 ml

stimulating lotion  
intensive action to combat the  
various forms of alopecia and  
male pattern baldness

#### **MAINTENANCE LOTION**

125 ml - 12 fiale x 7 ml

stimulating treatment  
and maintenance for skin  
subject to seasonal fall

#### **SENSITIVE LOTION**

**ALCOHOL FREE**  
12 fiale x 7 ml

stimulating treatment  
and maintenance without alcohol  
for sensitive and irritable skin  
subject to seasonal fall



#### **PACKAGING**

FOOD ALUMINUM JAR  
COMPLETELY RECYCLABLE AND  
REUSABLE



# DIFFERENCE HAIR CARE / PURIFYING

## PURIFYING TREATMENTS FOR SKIN AND HAIR IMPURE WITH OILY AND DRY DANDRUFF

specific deep purification treatment for impure hair and scalp that present with both oily and dry dandruff. Designed to restore balance and well-being, improving the general health of the skin and hair.



**SUPER ACTIVE  
CLAY MUD**  
150 ml

dephorifying mud-clay  
purifying for impure scalp with  
dandruff  
both oily and dry

**PURIFYING SHAMPOO**  
500 ml - 1000 ml

purifying shampoo  
for scalp and impure hair with  
both oily and dry dandruff

### ACTIVE / benefits

#### BLACK CUMIN OIL

antioxidant and regenerating

#### NEEM OIL

anti-inflammatory and antibacterial

#### ZINC PIRITION

purifying and soothing

#### PIROCTONE OLAMINA

sebum-regulating, anti-inflammatory



#### PACKAGING

FOOD ALUMINUM JAR  
COMPLETELY RECYCLABLE AND  
REUSABLE



# DIFFERENCE HAIR CARE / RE-BALANCE

## REBALANCING TREATMENTS FOR SKIN AND HAIR WITH EXCESSIVE SEBO PRODUCTION

designed to inhibit and counteract the formation of excess sebum. Indicated as a balancing treatment for skin with altered pH, it helps to restore the correct physiological balance of the scalp.

The multifunctional and delicate action makes it indicated in combination with various types of treatment and as a rest detergent between a specific treatment and the other.

### **ACTIVE / benefits**

#### **NEEM OIL**

anti-inflammatory and antibacterial

#### **HONEY MATTE COMPLEX®**

rebalancing and sebum regulating



### **RE-BALANCE SHAMPOO**

500 ml - 1000 ml

rebalancing shampoo  
for scalp and impure hair  
with excess sebum



# DIFFERENCE HAIR CARE / LENIDERM

## SOOTHING CALMING TREATMENT FOR SENSITIZED SCALP AND DELICATE HAIR

Specific line designed for red, sensitized, irritated skin and particularly suitable for sensitive and delicate hair.

### ACTIVE / benefits

**ZANTHALENE®**

Soothing, anti-itch, softening

**DEFENCIL®**

reactivating, calming, protective



**SUPER ACTIVE  
CALMING LOTION**  
150 ml

intensive treatment  
dermo-calming  
immediate action  
for sensitized, irritated and prone  
to itching and redness



**LENIDERM SHAMPOO**  
500 ml - 1000 ml

soothing softening shampoo  
for scalp and hair  
sensitive and delicate



### PACKAGING

FOOD ALUMINUM JAR  
COMPLETELY RECYCLABLE AND  
REUSABLE



# DIFFERENCE HAIR CARE / REPAIR

## NOURISHING AND STRENGTHENING TREATMENT FOR DEHYDRATED SKIN AND DRY HAIR AND DEVITALIZED

designed to deeply nourish dry, exploited, brittle hair by repeated chemical treatments. Regenerates, restructures and strengthens hair making it full-bodied and healthy. Moisturizes and tones dry scalp, protecting from the harmful action of free radicals.

### ACTIVE / benefits

#### PISUM SATIVUM BIO PEPTIDE COMPLEX®

restructuring, antioxidant, moisturizing

#### AMINOACIDS

antioxidant, elasticizing, filling

#### BIO- ENERGIZER® (MARINE ALGAE TRACE ELEMENTS)

reinforcing, sebum-regulating, stimulating



**REPAIR SHAMPOO**  
500 ml - 1000 ml

Restructuring shampoo  
for dry and dehydrated  
scalp and hair

**FILLER MASK**  
300 ml - 1000 ml

restructuring mask  
bodyizing for fine hair  
with dry scalp

**DAMAGE MASK**  
300 ml - 1000 ml

deep repairing mask for thick  
and thick hair with dry scalp

**REBUILDING TEXTURE**  
195 ml

restructuring filler tonic  
no rinse for fine, stressed hair  
without body and volume

**ANTI-AGE RECONSTRUCTION PROGRAM**  
24 CARD da 12 ml+12 ml for single  
application

deep regenerating treatment  
anti-aging and redensifying for strongly  
dry skin and exploited hair



CELEBRATES THE NATURAL BEAUTY OF ALL WOMEN

# MAGIC ARGANOIL

4 rituals-treatment to treat lengths and ends, designed to enhance the silkiness, shine and natural balance of all hair types.

The Magic of a precious and enveloping Ritual, formulated with Bio-certified Argan Oil and precious Vegetable oils and extracts associated with delicate functional or naturally derived substances.



TREATMENT AREA



# MAGIC ARGANOIL / DISCIPLINE

## ANTI-FRIZZ SMOOTHING DISCIPLINATING TREATMENT REBEL, HAIR AND CAPRICIOUS HAIR



### **DISCIPLINE SHAMPOO**

250 ml - 1000 ml

disciplining anti-frizz  
shampoo for frizzy and  
dehydrated hair

both curly and smooth

### **DISCIPLINE INTENSIVE MASK**

250 ml - 1000 ml

Intensive disciplining  
anti-frizz mask for thick  
hair

both curly and smooth

### **DISCIPLINE CONDITIONER**

250 ml - 1000 ml

anti-frizz regulating  
conditioner  
for fine and medium hair

both curly and smooth

### **DISCIPLINE CURLY MILK**

150 ml

anti-frizz regulating  
conditioner  
for curly and unruly hair

without rinsing

### **DISCIPLINE THERMAL MILK**

150 ml

**PH 2.0**

smoothing spray action  
progressive thermoactive.  
Long lasting  
for frizzy and unruly hair

### **ACTIVE / benefits**

#### **ORGANIC ARGAN OIL**

precious oil, quickly absorbed, moisturizes, neutralizes free radicals, gives softness and silkiness to dry, brittle and lackluster hair

#### **FIG OIL**

combats dehydration and, thanks to its high antioxidant content, protects hair from the harmful effects of free radicals

#### **ETHICAL DATE OIL**

protects against the harmful effects of free radicals. It penetrates quickly without greasing and has a deep nourishing, moisturizing and revitalizing action

#### **VEGAN AMINO ACIDS COMPLEX**

increases the resistance and elasticity of the hair - controls the volume by eliminating frizz and opacity



# MAGIC ARGANOIL / EXTRA VOLUME

## VOLUMIZING TREATMENT FINE, STRESSED AND ELECTRIC HAIR



**EXTRA VOLUME  
SHAMPOO**  
250 ml - 1000 ml

volumizing shampoo for  
fine, electrified and  
stressed hair, without  
consistency



**EXTRA VOLUME  
CONDITIONER**  
250 ml - 1000 ml

moisturizing volumizing  
conditioner for fine,  
electrified and stressed  
hair

antistatic action



**EXTRA VOLUME  
MILK PRIMER**  
150 ml

anti-frizz volumizing spray  
milk without rinsing  
for electrified hair without  
body and volume

amplifies the volume of the  
hair improving the hold  
of the fold

### ACTIVE / benefits

#### ORGANIC ARGAN OIL

precious oil, quickly absorbed, moisturizes, neutralizes free radicals, gives softness and silkiness to dry, brittle and lackluster hair

#### WHOLEMEAL RICE MILK

Gives volume to fine hair. Strengthens and revitalizes dry and stressed hair restoring hydration and elasticity to the hair fiber

#### COCONUT MILK

strengthens hair giving hydration, shine and elasticity without weighing down the fiber



# MAGIC ARGANOIL / WONDERFUL

## RECONSTRUCTION AND RENEWAL TREATMENT OF CAPILLARY FIBER, FOR DAMAGED, POROUS AND STRONGLY DURATED HAIR



**WONDERFUL  
RESCUE SHAMPOO**  
250 ml - 1000 ml

Intensive nourishing  
rebuilding shampoo for  
damaged, dry and porous  
hair



**WONDERFUL  
REBUILDING MASK**  
250 ml - 1000 ml

intensive nourishing  
reconstructive mask for  
heavily debilitated, dry  
and porous hair



**WONDERFUL  
PROTEIN BOOSTER**  
200 ml

reconstructive booster for the  
only professional protocol in the  
reconstruction salon, with high  
protein content

**active phase of reconstruction  
mixed with rebuilding mask  
1: 5 ratio**



**WONDERFUL  
RECHARGE FOAM**  
150 ml

restructuring mousse for  
particularly thin hair,  
devitalized and lacking in  
compactness that require an  
additional protein intake

without rinsing

### ACTIVE / benefits

#### ORGANIC ARGAN OIL

precious oil, quickly absorbed, moisturizes, neutralizes free radicals, gives softness and silkiness to dry, brittle and lackluster hair

#### CHIA EXTRACT

It improves the hydration supply, regenerates and repairs damage to the hair structure, giving greater strength and elasticity

#### PHYTO-PROTEINS

they help in slowing down the aging process and the action of free radicals, making the hair stronger and more compact

#### SOYA AND WHEAT AMINIACIDS

they contribute to the regeneration of the damaged hair fiber

#### VEGETABLE PEPTIDES

Called MIMETIC Amino Acids, that is cellular messengers that "talk" to cells by transmitting information on what they must produce: collagen, elastin, keratin.



# MAGIC ARGANOIL / SECRET

## SILKING MOISTURIZING TREATMENT FOR DULL, DULL AND DRY HAIR

### ACTIVE / benefits

#### ORGANIC ARGAN OIL

precious oil, quickly absorbed, moisturizes, neutralizes free radicals, gives softness and silkiness to dry, brittle and lackluster hair

**VEGETABLE EXTRACTS** bring hydration and elasticity

**VEGETABLE OILS** nourish, revitalize and give shine

**MULTI-ACTIVE COMPLEXES** regenerate and strengthen the hair



**SECRET SHAMPOO**  
100 ml - 250 ml - 1000 ml

moisturizing silky  
shampoo for dull and dry  
hair



**SECRET PAK**  
100 ml - 250 ml - 1000 ml

moisturizing silky mask  
for dry and dull hair



**SECRET ABSOLUTE OIL**  
30 ml - 100 ml

argan oil intensive illuminating,  
silky revitalizing treatment for  
dry and shiny hair



**SECRET POTION**  
150 ml

intensive regenerating  
treatment for treated,  
dry and brittle hair  
without shine and  
silkiness



**SECRET  
ABSOLUTE ONE**  
250 ml

mask without rinsing  
multi-action  
for dry, difficult and  
dull hair



**SECRET  
BI-PHASE CONDITIONER**  
200 ml

biphasic no-rinse  
conditioner with  
detangling and  
moisturizing action  
ideal for all  
hair types



**SECRET LUXURY  
LIGHT OIL**  
100 ml

silky and  
illuminating  
beauty oil for light  
hair  
fine and thin



**SECRET SPRAY  
LUMIERE**  
100 ml

ultralight spray anti-  
frizz dry oil for dull  
and frizzy hair  
**alcohol-free**



# MAGIC ARGANOIL / SECRET STYLING

## PRECIOUS SOLUTIONS FOR STYLING AND FINISHING WITH ILLUMINATING ANTI-FRIZZ ACTION



**SECRET RESTRUCTURING  
FIXING MOUSSE**  
250 ml

restructuring mousse  
medium hold fixative  
ideal for all hair types



**SECRET VOLUMIZING  
HAIR SPRAY**  
400 ml

strong hold anti-humidity  
spray hairspray, ideal for  
long-lasting support  
without weighing it down



**SECRET GLAMOUR  
ECO HAIRSPRAY**  
250 ml

ecological anti-frizz lacquer  
with extra-strong hold  
ideal for giving maximum  
support and control to creative  
and intimate styling



**SECRET KERATINE  
POWER BOOSTER**  
150 ml

restructuring spray  
keratin enhancer ideal  
for prolonging the  
duration of the blow on  
fine, thin and compact  
hair

### ACTIVE / benefits

#### ORGANIC ARGAN OIL

precious oil, quickly absorbed, moisturizes, neutralizes free radicals, gives softness and silkiness to dry, brittle and lackluster hair

#### SILK PROTEINS

they bring body, volume and lightness giving the hair a healthy and vital aspect

#### HYDROLYZED KERATIN

gives shape, consistency, strength and compactness improving the elasticity of the hair and the hold of the fold



# MAGIC ARGANOIL / SECRET NIGHT *special edition*

## PRECIOUS RITUALS FROM THE EVOCATIVE NOTES OF THE EAST FOR THE WELLNESS OF SKIN AND HAIR

### ACTIVE / benefits

#### ORGANIC ARGAN OIL

precious oil, quickly absorbed, moisturizes, neutralizes free radicals, gives softness and silkiness to dry, brittle and lackluster hair

#### BLACK TEA EXTRACT

gives shine and strength to the hair, gives tone, elasticity and brightness to the skin. It stimulates cell renewal by counteracting skin aging.

#### MORINGA EXTRACT

increases the natural defenses of the skin by protecting against pollution and the aggression of free radicals. It nourishes, moisturizes and repairs, preventing dryness and dryness, giving intense softness and silkiness to the skin

#### ALOE VERA JUICE

With immunostimulating, anti-inflammatory, purifying, nourishing, remineralizing properties, it moisturizes and soothes the skin.

#### PATCHOULI FRAGRANCE

An aromatic and amber blend with deep and enveloping oriental notes selected to instill a prolonged sensation of harmony and well-being



**SECRET LUXURY  
HAND CREAM**  
75 ml  
**100% VEGAN**

nourishing anti-aging hand cream with a silky and protective action, ideal for dry, chapped hands and to prevent the signs of aging

WITHOUT  
PARABENS - ALCOHOL - PARAFFIN  
PETROLATES - DYES



**SECRET NIGHT  
SCENTED WATER**  
100 ml  
**97% NATURAL INGREDIENTS**

moisturizing scented water for face, body and hair - alcohol free. It gives immediate freshness to the skin, moisturizes and perfumes the hair

WITHOUT  
ALCOHOL, PARAFFINS, DYES,  
ALLERGENS, SLES



**SECRET NIGHT  
HYDRATING WASH**  
250 ml  
**100% VEGAN**

shower moisturizing shampoo deep wellness for body and hair. gently cleanses body and hair giving deep hydration, comfort and vitality

WITHOUT  
ALCOHOL, PARAFFINS, DYES,  
ALLERGENS, SLES



**SECRET NIGHT  
MAGIC TANNING SPRAY**  
125 ml

instant tanning spray without UV rays to always carry with you to get an excellent tan without risk for your skin.



FREEDOM TO BE BLONDE

# BFREE STARLIGHT BLONDE

ENHANCES THE BEAUTY AND BRILLIANCE OF ALL TYPES OF BLOND HAIR

**a specific sublimating gloss treatment system.** A ritual dedicated to all types of blond hair, both natural and chemically treated which gives silkiness and softness without weighing it down. Also ideal for giving shine, hydration and elasticity to gray-white hair, both for women and men.



TREATMENT AREA



**BFREE**

# SUBLIMANT GLOSSY TREATMENT FOR THE CARE AND BEAUTY OF BLONDE HAIR

## ACTIVE / benefits

### ORGANIC VINACCIOLI OIL

prevents aging by enhancing the shine and hydration of the hair

### SILK PROTEINS

they bring volume and lightness giving the hair a healthy and vital aspect

### DIAMOND

sublimating gloss, counteracts the oxidative process



### STARLIGHT BLONDE SHAMPOO

250 ml - 1000 ml

illuminating blond hair  
shampoo

cleanses gently enhancing the  
shine of the blonde.



### STARLIGHT BLONDE CONDITIONER

250 ml - 1000 ml

illuminating conditioner  
for blonde hair.

moisturizes giving  
silkeness and shine  
without weighing it down



### STARLIGHT BLONDE BI-PHASE CONDITIONER

200 ml

biphasic no rinse conditioner  
for blonde hair

detangles, nourishes and  
moisturizes blonde hair without  
weighing it down



### STARLIGHT BLONDE SERUM

100 ml

illuminating beauty serum for  
blonde hair

gives shine and silkeness.  
eliminating frizz and prevents  
split ends



### STARLIGHT BLONDE TRAVEL KIT

Sh. 100 ml + cond. 50 ml

the smart solution to always  
carry with you to take care of  
blonde hair





AFTER SUN & DAILY CARE FOR A WONDERFUL SUMMER

# SOLAR SUPERFOOD

100 % VEGAN & ANIMAL-FRIENDLY  
CON IL 90% E OLTRE DI INGREDIENTI NATURALI

The new range of products, formulated with 90% and more of ingredients of natural origin, for the daily well-being of the whole family.

With precious bio-certified vegetable active ingredients, rich in antioxidant and moisturizing properties, to protect and preserve the health and beauty of hair and skin exposed to sun, wind, environmental factors, stress and pollution, in summer and throughout the year.



SOLAR AREA



# SOLAR SUPERFOOD

SOLUTIONS TO NOURISH AND PROTECT FACE, BODY AND SUN HAIR AND ATMOSPHERIC AGENTS IN SUMMER AND FOR DAILY USE ALL YEAR



**SHAMPOO**  
250 ml

**with 96% of ingredients and substances of natural origin**

moisturizing and revitalizing shower shampoo for body and hair



**HAIR MASK**  
150 ml

**with 94% of ingredients and substances of natural origin**

instant nourishing and detangling mask for hair



**HAIR MILK**  
150 ml

**with 90% of ingredients and substances of natural origin**

protective, detangling and restorative moisturizing fluid milk for hair



**AFTER SUN BALM**  
250 ml

**with 97% of ingredients and substances of natural origin**

restorative hyper-moisturizing emulsion for face and body



**RELAX WATER**  
250 ml

**with 95% of ingredients and substances of natural origin**

moisturizing, refreshing and regenerating water for face and body

## BIOLOGICAL ACTIVE SUPERFOOD

### DATE

antioxidant, nourishing

### AMARANTH

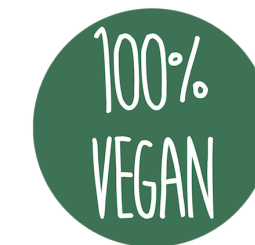
anti-aging, protective

### TOMATO

rehydrating, refreshing

### COCONUT

emollient, moisturizing, thirst quenching



NO DYES

NO PARAFFIN

NO PETROLATES

NO MINERAL OILS

NO ALLERGENS

NO ALCOHOL

NO SLES - SLS

NO OMG

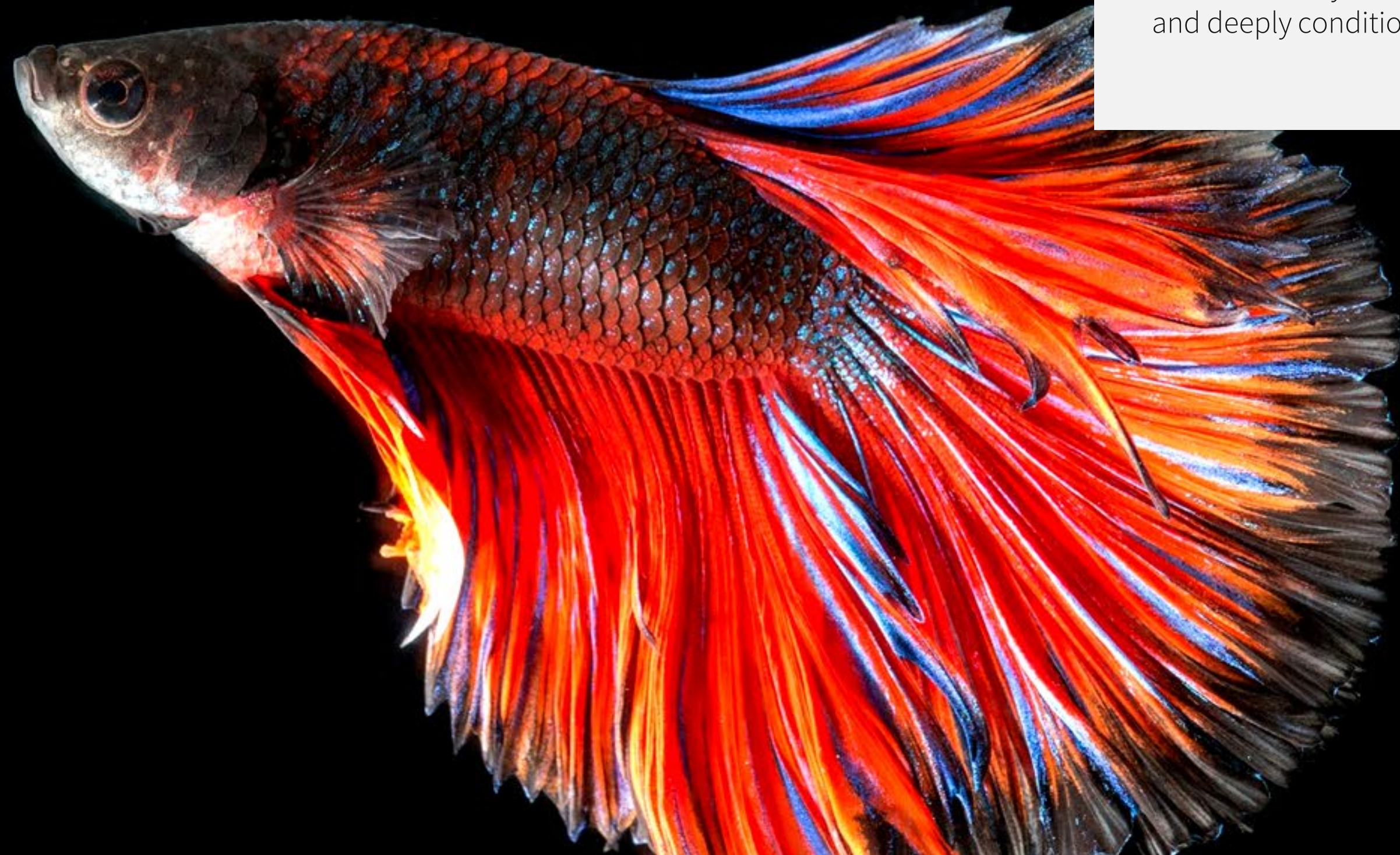


COLOR ENCHANCING CREAM

# KROMATIC CREAM

VIBRANT REFLECTIONS,  
CRAZY EFFECTS  
SOFT AND GLOSSY HAIR

A range of 9 colored masks that with a single gesture, allows you to create infinite chromatic effects on both natural and colored hair and simultaneously nourish, illuminate and deeply condition the hair fiber.



TREATMENT AREA



# KROMATIC CREAM /PH ACIDO 3.5

## 9 COLORING NOURISHING TONALIZING MASKS REVERSIBLE TO INTENSIFY AND TONE HAIR

### ACTIVE / benefits

#### EXTRACT FROM SUNFLOWER SEEDS

antioxidant, protective

#### TEA TREE OIL

revitalizing, reinforcing

#### MULTI-VITAMIN COCKTAIL

emollient, moisturizing

#### FRUIT ACIDS

illuminating, regenerating



**CHOCOLATE**  
250 ml

**chocolate**  
to intensify the  
chocolate  
reflections  
brown-hot  
on natural and  
colored hair



**BROWN**  
250 ml

**brown**  
to intensify  
brown  
reflections  
on natural and  
colored hair



**COPPER**  
250 ml

**copper**  
to intensify the  
copper  
highlights  
on all hair  
tones



**PLATINUM**  
250 ml

**silver**  
for blond hair  
with lightening  
to intensify  
cold reflexes



**ALMOND**  
250 ml

**beige**  
for blond hair  
with lightening  
to intensify beige  
reflections



**LEMON**  
250 ml

**gold**  
for blond hair  
with lightening  
to intensify the  
golden  
reflections



**RED**  
250 ml

**intense red**  
for crazy effects



**MANDARINE**  
250 ml

**intense orange**  
for crazy effects



**PURPLE**  
250 ml

**deep purple**  
for crazy effects



FOR CREATIVE HANDS & IRONIC MINDS

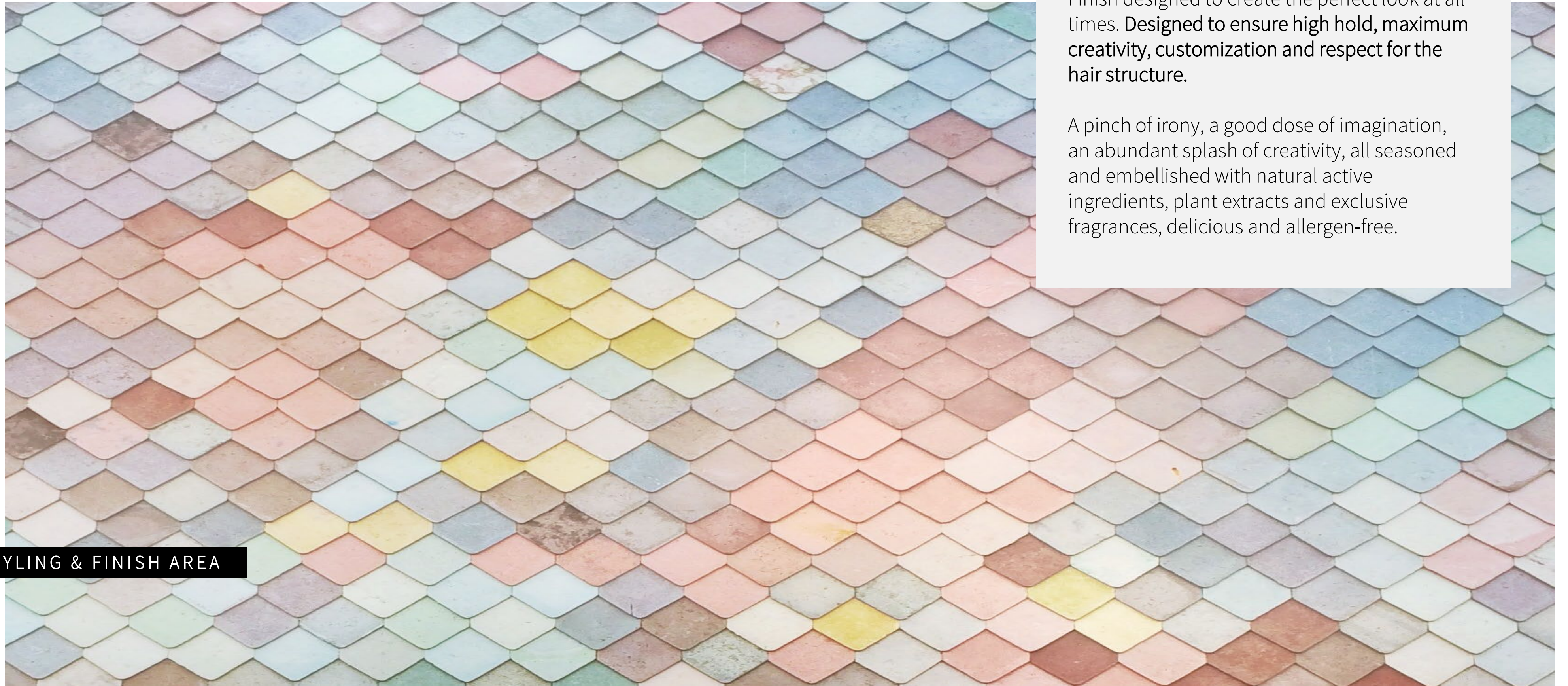
# ARTISAN GENUINE STYLING

GENUINE AND AUTHENTIC PRODUCTS FOR  
CREATIVE HANDS AND IRONIC MINDS

ARTISAN is the line of products for Styling & Finish designed to create the perfect look at all times. **Designed to ensure high hold, maximum creativity, customization and respect for the hair structure.**

A pinch of irony, a good dose of imagination, an abundant splash of creativity, all seasoned and embellished with natural active ingredients, plant extracts and exclusive fragrances, delicious and allergen-free.

STYLING & FINISH AREA





# ARTISAN GENUINE STYLING

VERSATILE SOLUTIONS TO GIVE VOICE TO CREATIVITY  
AND SHAPE TO STYLING AND FAVORITE LOOK

**ACTIVE \***  
EXTRACTS AND VEGETABLE OILS  
EXCLUSIVE AND DELICIOUS FRAGRANCES



**HAIR IN THE WIND**  
200 ml

thickening spray  
with beach effect  
texturizzante

\* lemon  
aloe vera  
peptide complex

**TOP GUM**  
100 ml

sealing molding  
fibrous rubber  
average

\* carob  
Mimosa

**PONGO**  
100 ml

modeling matte  
modeling strong  
hold

\* black pepper  
baobab

**OIL LALÀ**  
250 ml

oil-free modeling  
fixative fluid  
light hold

\* passion flower  
mango

**RICCIOLETTO**  
200 ml

milk styling  
creates curls  
light and flexible  
hold

\* honey  
passionflower

**LISCIOLINA**  
200 ml

smoothing velvety  
smoothing cream  
natural light hold

\* orchid  
honey

**GEGHE GEL**  
150 ml

cement effect  
fixative fluid,  
extreme hold

\* aloe vera  
orchid

**GEL GINFIX**  
150 ml

compact  
modeling gel  
with strong  
hold

\* ginseng  
Birch

**BRILLINA**  
100 ml

bright polishing  
wax with glitter  
effect  
light hold

\* aloe vera  
chamomile



# ARTISAN GENUINE STYLING

VERSATILE SOLUTIONS TO GIVE VOICE TO CREATIVITY  
AND SHAPE TO STYLING AND FAVORITE LOOK

**ACTIVE \***  
EXTRACTS AND VEGETABLE OILS  
EXCLUSIVE AND DELICIOUS FRAGRANCES



**C'ERA LACCA**  
250 ml - 500 ml

extra strong hold  
memory effect spray

\* almond oil  
aloe vera



**VOLUTTUOSA**  
250 ml - 500 ml

medium hold volumizing  
anti-humidity spray  
lacquer

\* flax seed  
aloe vera



**LALLACA**  
250 ml

ecological lacquer  
with high hold  
volume

\* monoi oil  
pro-vitamin B5



**CEMENTINA**  
250 ml

high-resistance  
texturizing dry spray

\* phytosterols  
aloe vera



**LUCILLA**  
150 ml

illuminating thermo-  
protective spray

\* rice protein  
orchid milk



**PUFF**  
250 ml

medium hold  
volumizing styling  
mousse

\* wheat protein  
flax seed



**SPUMIGLIA**  
250 ml

creative elasticising  
mousse revives curls  
held strong

\* soy protein  
sunflower seeds



PROFESSIONAL SANITIZING SYSTEM

# HYGENESIS



## BACK TO TAKE CARE OF BEAUTY ...

HYGENESIS is the new automatic professional sanitation system dedicated to beauty, hair and beauty salons.

Ideal for any environment, both public and private, wherever it is necessary or preferable to sanitize and cleanse the skin and hands frequently without using water or rinsing.



SANITIZING AREA



# HYGENESIS

## A NEW DAILY REALITY IN WHICH THE GOOD HABITS REMAIN



**HAND SANITISER GEL**  
1000 ml

Ready-to-use sanitizing gel  
based on 70% alcohol and  
vegetable glycerine, for  
cleansing hands and skin

- » To return to deal with the beauty of people
- » To guarantee the customer a more hygienic and safer environment
- » To communicate professionalism, care and attention
- » To overcome the barriers between the professional and the client

### **ACTIVE / benefits**

#### **ALCOOL AL 70% + GLICERINA VEGETALE**

#### **70% ALCOHOL**

exerts an astringent, sanitizing and instant purifying action

#### **VEGETABLE GLYCERINE**

emollient and moisturizing, leaves hands smooth, dry and soft



# HYGENESIS - RETAIL

## SAFE BEAUTY EVERYDAY

Technologically advanced and professional range of **sanitizing cosmetic solutions**. Custom-made to **guarantee hygiene and integral daily protection** in the **salon as at home**, both in the care of the person - **hands, body and hair** - and the **environment** with which they surround themselves.



**ACTIVE / beneficial**

**95% OF NATURAL INGREDIENTS**

**100% VEGAN**

**75% ALCOHOL \*  
by volume complies with WHO directives**

**HAND SANITISER  
GEL**  
100 ml / 250 ml

Disinfecting hand gel  
and skin, without rinsing

**VEGETAL GLYCERIN**

**MULTI SURFACE  
SANITISER SPRAY**  
100 ml / 250 ml

Multisurface spray  
with sanitizing action

**CHLORHEXIDINE DIGLUCONATE  
SALICYLIC ACID  
BLEND OF ESSENTIAL OILS**

**HAND SANITISER  
SOAP**  
250 ml

Sanitizing liquid soap for hands  
and skin

**CHLORHEXIDINE DIGLUCONATE  
SALVIA OFFICINALIS EXTRACT**

**HAIR & BODY SANITISER  
SHAMPOO**  
250 ml

Purifying hair and body  
sanitizing shampoo

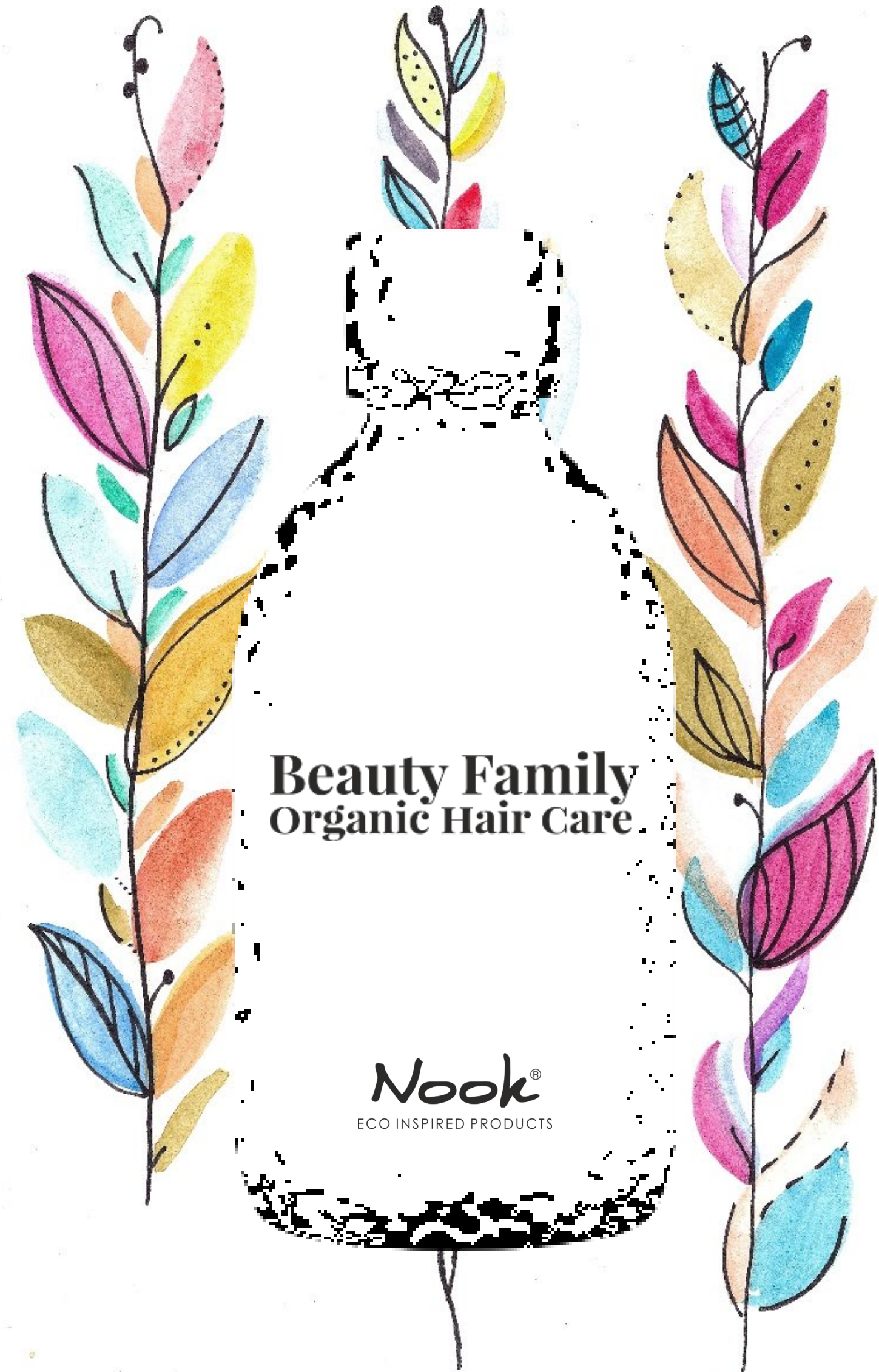
**CHLORHEXIDINE  
DIGLUCONATE  
SALICYLIC ACID  
BLEND OF ESSENTIAL OILS**

**AIR SANITISER SCENTED  
SPRAY**  
250 ml

Sanitizing spray  
purifying for environments

**CHLORHEXIDINE  
DIGLUCONATE  
SALICYLIC ACID  
BLEND OF ESSENTIAL OILS**





**Beauty Family**  
**Organic Hair Care**

**Nook®**

ECO INSPIRED PRODUCTS





# Beauty Family Organic Hair Care

 **click on the product for more details**



## pompelmo rosa&kiwi

**FOR CURLY OR WAVY HAIR**

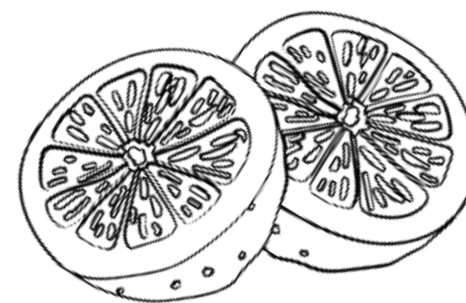
### HOME CARE BEAUTY RITUAL

shampoo 60 ml / 300 ml  
crema sorbetto 75 ml / 250 ml  
elisir 150 ml

### PROFESSIONAL SALON RITUAL

shampoo 1000 ml  
crema sorbetto 1000 ml  
elisir 150 ml

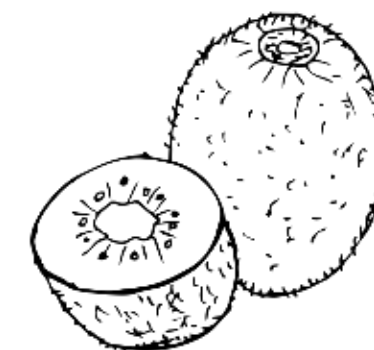
## KEY INGREDIENTS



**Organic Pink Grapefruit extract**  
from biodynamic agriculture



with exceptional restoring and regenerating properties, give hair vitality, elasticity and shine



**Organic Kiwi extract**  
from biocertified agriculture



rich in vitamins, antioxidants and mineral salts, nourishes and deeply hydrates the hair



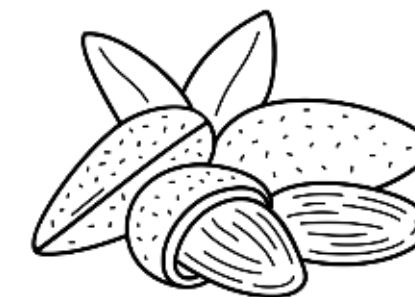


# Beauty Family Organic Hair Care

 **click** on the  
product for  
more details



## KEY INGREDIENTS



**Organic Basil**  
extract from  
biodynamic  
agriculture

**Organic Almond**  
extract from  
biocertified  
agriculture



with strengthening and  
brightening properties, it  
restores immediate  
vibrancy and softness to  
dehydrated hair

with elasticizing, nourishing  
and antioxidant action, delivers  
intense hydration without  
weighing hair down, making it  
looks visibly stronger,  
healthier and shinier

## basilico&mandorla

### FOR DRY AND DULL-LOOKING HAIR

#### HOME CARE BEAUTY RITUAL

shampoo 60 ml / 300 ml  
crema rugiada 75 ml / 250 ml  
nettare 150 ml

#### PROFESSIONAL SALON RITUAL

shampoo 1000 ml  
crema rugiada 1000 ml  
nettare 150 ml





# Beauty Family Organic Hair Care

 **click** on the  
product for  
more details



## KEY INGREDIENTS



**Organic Dock**  
extract from  
biodynamic  
agriculture

**Organic Date** extract  
from biocertified  
agriculture



with antioxidant and  
regenerating properties,  
nourishes and hydrates the  
hair while protecting it  
against free radicals

with tonic and remineralizing  
action, it provides important  
nourishment and improves the  
hydration, well-being and  
general appearance of hair

## romice&dattero

**FOR CHEMICALLY TREATED HAIR**

### HOME CARE BEAUTY RITUAL

**shampoo** 60 ml / 300 ml  
**crema suprema** 75 ml / 250 ml

### PROFESSIONAL SALON RITUAL

**shampoo** 1000 ml  
**crema suprema** 1000 ml





click on the product for more details



## KEY INGREDIENTS



Organic Pumpkin extract from biocertified agriculture

Organic Hops extract from biodynamic agriculture



rich in antioxidant is naturally rich in vitamin C and potassium, makes hair look younger, healthier and smoother

contain proteins, amino acids and sugars, give strength, nourishment and silkiness

## zucca&luppolo

FOR STRAIGHT AND FRIZZY HAIR

### HOME CARE BEAUTY RITUAL

- shampoo 60 ml / 300 ml
- crema vellutata 75 ml / 250 ml
- oliocrema 150 ml

### PROFESSIONAL SALON RITUAL

- shampoo 1000 ml
- crema vellutata 1000 ml
- oliocrema 150 ml





click on the product for more details



## KEY INGREDIENTS



**Organic Maqui**  
extract from  
biocertified  
agriculture



with outstanding  
antioxidant, hydrating and  
preserving properties, help  
restore brilliance, elasticity  
and body to the shaft



**Organic Coconut**  
extract from  
biodynamic  
agriculture



with hydrating power and  
emollient and revitalizing  
action, restore balance and  
beauty to hair. Gives dry and  
lifeless hair strength, body and  
shine, as well as renewed  
nourishment and vitality

## maqui&cocco

### FOR DRY AND DAMAGED HAIR

#### HOME CARE BEAUTY RITUAL

shampoo 60 ml / 300 ml

crema soufflé 75 ml / 250 ml

burro impacco 72 ml / 250 ml

#### PROFESSIONAL SALON RITUAL

shampoo 1000 ml

crema soufflé 1000 ml

burro impacco 1000 ml





click on the product for more details



## KEY INGREDIENTS



Organic Oat extract from biodynamic agriculture



with nourishing and strengthening properties, helps eliminate frizz. It restores natural levels of hydration and balance to the shaft



Organic Rice extract from biocertified agriculture



hydrates, soothes and retains moisture, making hair look naturally healthy, revitalized and light. Is emollient and protective, so is highly recommended for children's delicate hair

## avena&riso

### FOR DELICATE AND FINE HAIR

#### HOME CARE BEAUTY RITUAL

shampoo 60 ml / 300 ml  
crema dolcezza 75 ml / 250 ml  
latte leave in 150 ml

#### PROFESSIONAL SALON RITUAL

shampoo 1000 ml  
crema dolcezza 1000 ml  
latte leave in 150 ml



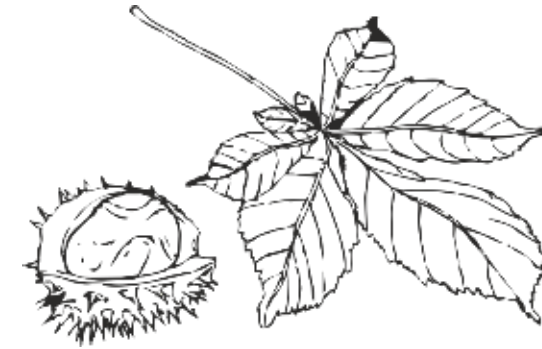


# Beauty Family Organic Hair Care

 **click** on the  
product for  
more details



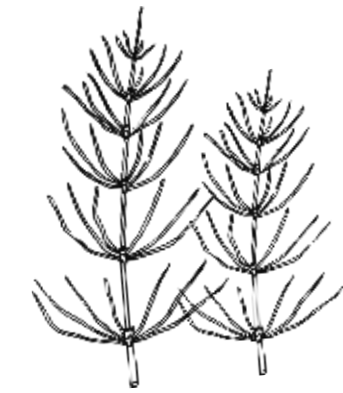
## KEY INGREDIENTS



**Organic Chestnut**  
extract from  
biodynamic  
agriculture



Nourishes, protects,  
strengthens and  
regenerates, makes the hair  
shaft elastic, strong and  
compact, restoring its  
vigour and natural brilliance



**Organic Equisetum**  
extract from  
biocertified  
agriculture



Rich in mineral salts and  
antioxidant to giving hair  
softness and shine. With  
mineralizing and balancing  
properties, regenerates and  
makes hair lovely and soft

## castagna&equiseto

**FOR LONG HAIR AND ENDS PRONE TO BREAKING**

### HOME CARE BEAUTY RITUAL

**shampoo** 60 ml / 300 ml  
**crema amorevole** / 250 ml  
**linfa** leave in 150 ml

### PROFESSIONAL SALON RITUAL

**shampoo** 1000 ml  
**crema amorevole** 1000 ml  
**linfa** leave in 150 ml





# Beauty Family Organic Hair Care

 **click** on the  
product for  
more details



## KEY INGREDIENTS



**Organic Hawthorn**  
extract from  
biodynamic  
agriculture



with powerful regenerating  
and normalizing properties,  
hydrates and revitalizes all  
types of hair and scalp



**Organic Aloe Vera**  
extract from  
biocertified  
agriculture



with exceptional emollient,  
calming, balsamic and tonic  
properties, protects the natural  
balance and giving a pleasant,  
long-lasting sensation of  
freshness and hydration

## biancospino&aloe vera

**AROMATIC FOR DAILY WELL-BEING**

### HOME CARE BEAUTY RITUAL

shampoo 60 ml / 300 ml

crema armoniosa 75 ml / 250 ml

### PROFESSIONAL SALON RITUAL

shampoo 1000 ml

crema armoniosa 1000 ml



**Nook**<sup>®</sup>  
ECO INSPIRED PRODUCTS

MADE WITH PASSION  
IN ITALY



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