

# master color chart



**the  
vegan  
colors  
made  
with  
passion**

**Nook**<sup>®</sup>  
ECO INSPIRED PRODUCTS

# professional color area

## **THE ORIGIN COLOR**

permanent hair colouring system

## **THE VIRGIN COLOR**

ammonia free permanent hair colouring system

## **THE SMART COLOR**

10 min. fast permanent hair colouring system

## **FLOW DEMI COLOR**

ammonia free demi-permanent hair colour oil

## **KROMATIC CREAM**

temporary and tonalizing hair colour cream

# THE ORIGIN COLOR

permanent hair colour low ammonia content

WITH ORGANIC QUINOA & ABYSSINIAN OIL

NO ADDED PPD  
NO ADDED RESORCINOL

	1.0	3.0	4.0	5.0	6.0	7.0	8.0	9.0	10.0	11.0
NATURALI NATURAL										
NATURALI INTENSI NATURAL	33.0	44.0	55.0	66.0	77.0	88.0				
GENERE ASH	5.1	6.1	7.1	8.1	9.1	10.1	11.1			
GENERE INTENSI ASH	1.11	6.11	7.11	8.11	9.11	10.11	11.11			
MATTE MATTE	3.8	5.8	7.8	9.8	MARRONI IRISÉ BROWN IRIS	4.71	5.71	6.71	7.71	8.71
BEIGE BEIGE	5.13	6.13	7.13	8.13	9.13	10.13	11.13			
DORATI GOLDEN	5.3	6.3	7.3	8.3	9.3	10.3	11.3			
DORATI RAME GOLDEN COPPER	6.34	7.34	8.34		RAME DORATI COPPER GOLD	5.43	6.43	7.43	8.43	
RAME COPPER	5.4	6.4	7.4	8.4	RAME INTENSI COPPER	6.44	7.44	8.44		
ROSSI RED	3.6	4.6	ROSSI INTENSI INTENSE RED	5.66	6.66	7.66	MOGANO MAHOGANY	4.5	5.5	6.5

# THE ORIGIN COLOR

permanent hair colour low ammonia content

WITH ORGANIC QUINOA & ABYSSINIAN OIL

NO ADDED PPD  
NO ADDED RESORCINOL

VIOLA  
VIOLET

3.2



4.2



5.2



VIOLA  
ROSSO  
VIOLET  
RED

4.26



5.26



6.26



7.26



SUPER SCHIARENTI  
SUPER LIGHTENER

*special blonde*

12.0



12.1



12.13



12.7



12.18



12.9



12.19



000



MODULATORI DI TONO  
TONE MODULATOR

GOLD



RED



BLUE



VIOLET



SILVER



CLEAR



# THE VIRGIN COLOR

ammonia free permanent hair colour

WITH ORGANIC ALPINE FLOWERS & DESERT FRUITS

NO ADDED PPD  
NO ADDED RESORCINOL

NATURALI  
NATURAL

1.0



3.0



4.0



5.0



6.0



7.0



8.0



9.0



10.0



11.0



NATURALI  
INTENSI  
INTENSE  
NATURAL

44.0



55.0



66.0



77.0



88.0



MARRONI  
BROWN

4.7



5.7



6.7



7.7



CIOCCOLATO  
CHOCOLATE

4.75



5.75



6.75



7.75



8.75



NERO BLU  
BLUE BLACK

1.11



CENERE  
ASH

5.1



6.1



7.1



8.1



9.1



10.1



11.1



# THE VIRGIN COLOR

ammonia free permanent hair colour

WITH ORGANIC  
ALPINE FLOWERS & DESERT FRUITS

NO ADDED PPD  
NO ADDED RESORCINOL

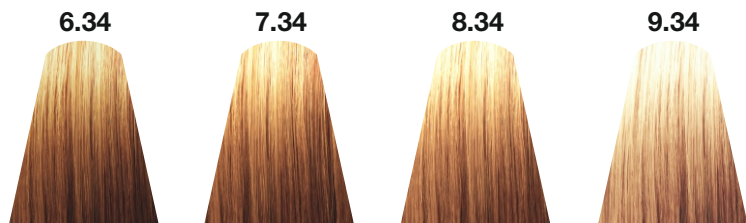
BEIGE  
BEIGE



DORATI  
GOLDEN



DORATI  
RAME  
GOLDEN  
COPPER



RAME  
DORATI  
COPPER  
GOLD



RAME  
COPPER



ROSSI  
RAME  
RED  
COPPER



MOGANO  
MAHOGANY



SUPER SCHIARENTI  
SUPER LIGHTENER

*special blonde*



PASTELLO  
PASTEL

*special blonde*



MODULATORI DI TONO  
TONE MODULATOR

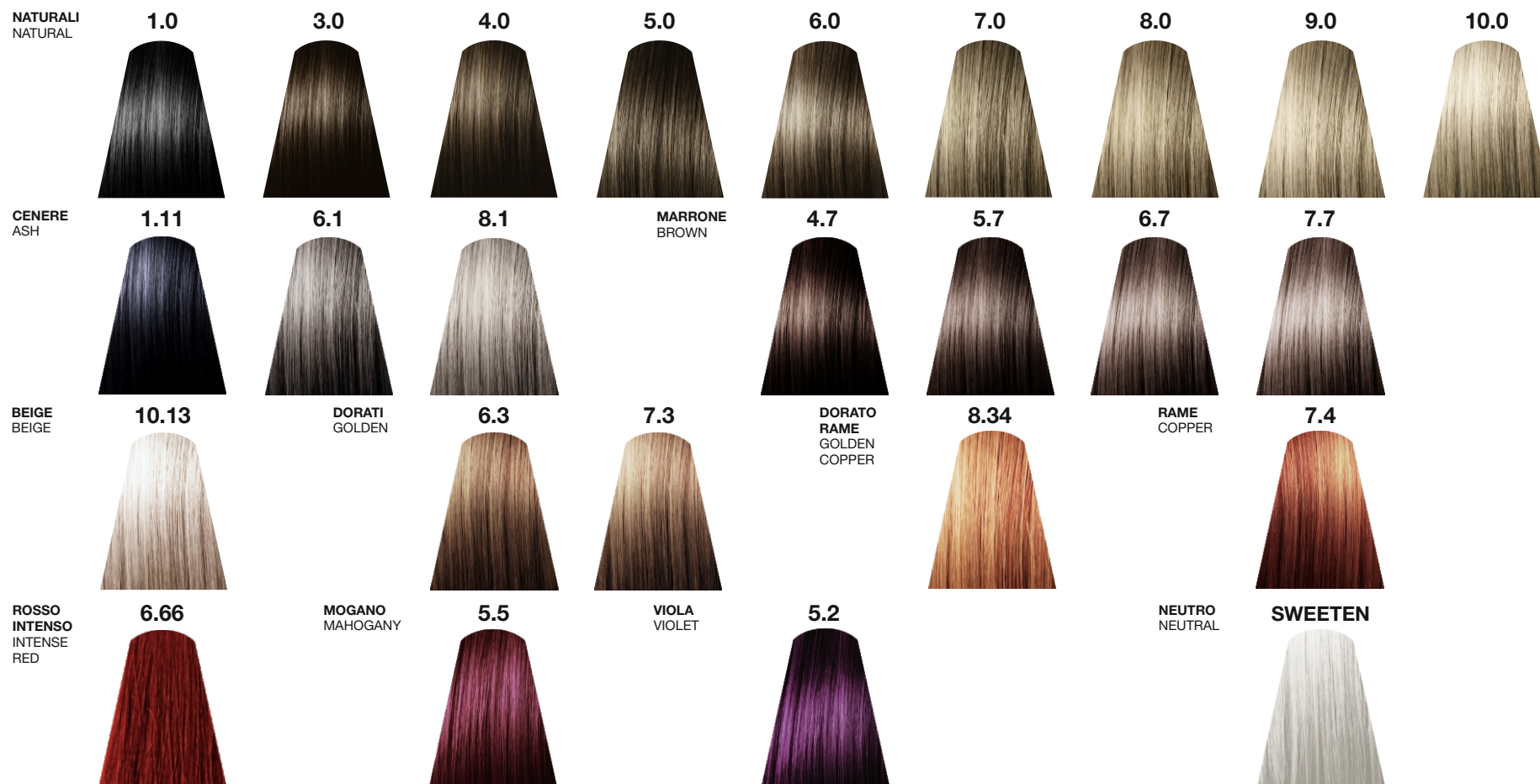


# THE SMART COLOR

10 MIN fast permanent hair colour

WITH ORGANIC QUINOA PROTEINS & AÇAI BERRIES OIL

NO ADDED PPD  
NO ADDED RESORCINOL



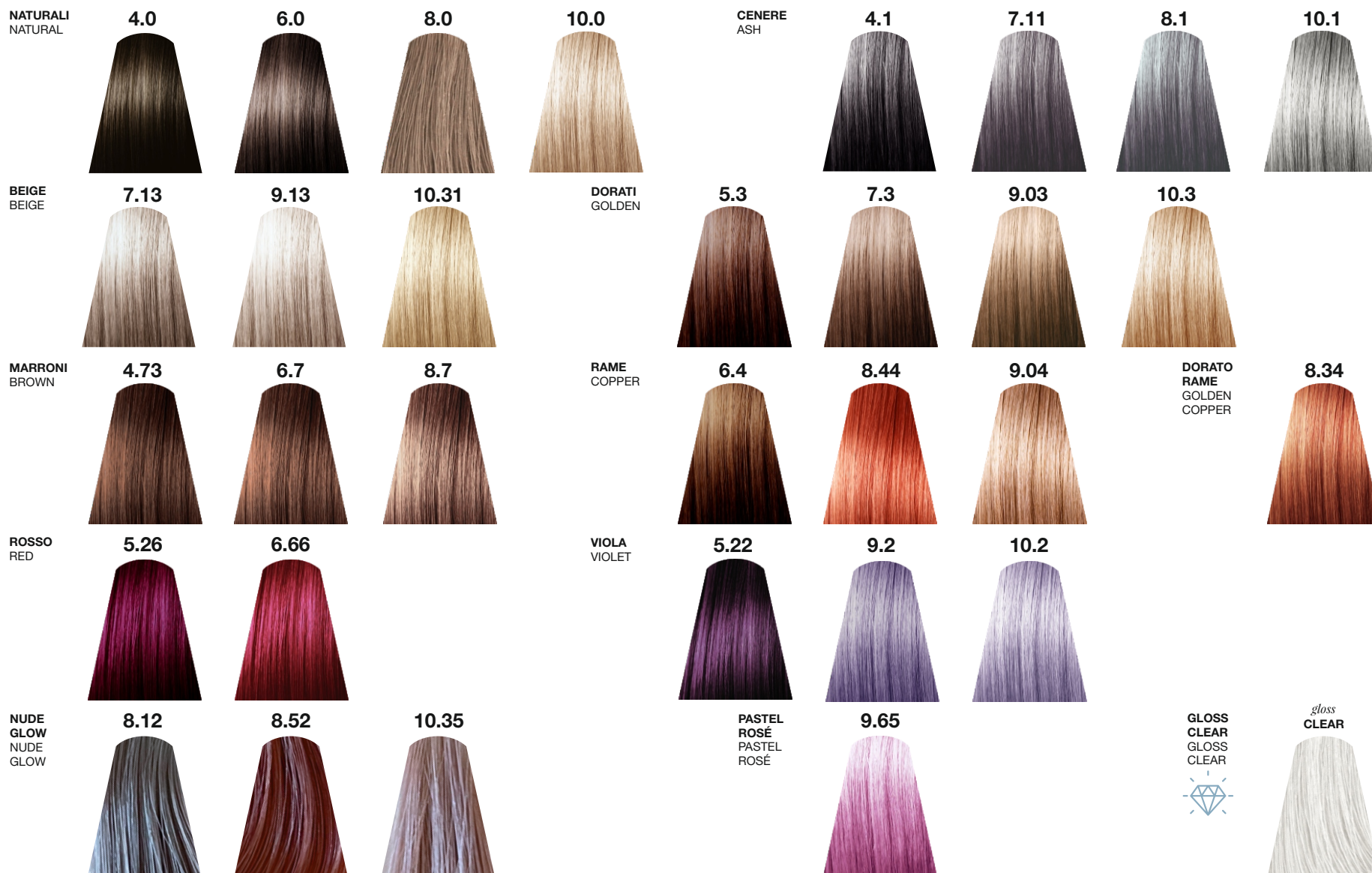
# FLOW

GLOWING COLOR EXPERIENCE

ammonia & alcohol free demi-permanent hair colour oil

WITH VEGAN SUGAR PLEX

NO ADDED PPD  
NO ADDED RESORCINOL



# KROMATIC CREAM

temporary hair colouring cream

WITH  
TEA TREE OIL / SUNFLOWER EXTRACT / FRUIT ACIDS

NO AMMONIA  
NO PPD & RESORCINOL

CHOCOLATE

BROWN

COPPER

LEMON

ALMOND

PLATINUM

MANDARINE

RED

PURPLE



**IT THE ORIGIN COLOR** è l'innovativo sistema di colorazione permanente ad ossidazione dalla formulazione Vegan e senza PPD, con Quinoa e Abyssinian Oil, preziosi ingredienti biologici ricchi di amminoacidi e sostanze antiossidanti, che veicolati in una moderna base cosmetica in crema-gel, trasformano il servizio di colorazione in Salone in un vero trattamento di bellezza. La speciale tecnologia NCR (Natural Color Retention), cattura e trattiene i micro-pigmenti all'interno della fibra capillare, assicurando una straordinaria durata del colore e una profonda azione condizionante.

**EN THE ORIGIN COLOR** is a innovative permanent oxidation coloring system, Vegan and PPD free, with Quinoa and Abyssinian Oil, prized, organic ingredients rich in amino acids and antioxidant substances, transported in a modern cosmetic cream-gel base and able to turn the Salon hair coloring service into an authentic beauty treatment. A cutting-edge coloring product, with excellent regenerating properties, able to leave hair soft, shiny and hydrated, guaranteeing maximum respect for both skin and hair. The special NCR Technology (Natural Color Retention) captures and retains the micro-pigments inside the fiber of the hair, guaranteeing extraordinarily long-lasting color and an in-depth conditioning action.

**IT THE VIRGIN COLOR** è l'innovativo sistema di colorazione permanente ad ossidazione senza Ammoniaca e PPD, dalla formulazione Vegan, nato per soddisfare le sempre più frequenti esigenze e richieste di un'alternativa cosmetica più trattante, più delicata e naturale, senza rinunciare alle eccellenti performance in termine di copertura e durata nel tempo. Una colorazione dolce ad elevato potere trattante e nutriente, formulata con pregiati ingredienti vegetali biologici (estratto di Fiori Alpini e Frutti selvatici del deserto), specificatamente selezionati per le elevate proprietà rigeneranti, preservanti e anti-invecchiamento. L'innovativa tecnologia NCR si sposa con le virtù e i benefici dalla natura più pura e incontaminata.

**EN THE VIRGIN COLOR** is a innovative permanent oxidation coloring system, with Vegan formula, free from Ammonia and PPD, that offers a more delicate, natural alternative, without losing all the benefits and performance of traditional permanent coloring systems. A gentle coloring product with excellent treating and nourishing properties, formulated with quality, organic plant ingredients (Alpine Flowers and Desert Fruits), specially selected for their excellent regenerating, preserving and anti-ageing properties. The Virgin Color is designed to meet the increasing demand for an alternative cosmetic treatment that is more delicate and natural, without losing out on excellent performance in terms of cover and duration.

**IT THE SMART COLOR** è l'innovativo sistema di colorazione permanente ad ossidazione dalla formulazione Vegan, senza PPD nato per soddisfare le sempre più frequenti richieste di un'alternativa cosmetica rapida, affidabile e delicata, senza rinunciare alle eccellenti performance in termine di copertura e durata nel tempo. I micro-pigmenti strutturati della formula, favoriti dagli amminoacidi vegetali, garantiscono una perfetta copertura, riflessi vividi e stabili ed un'eccellente durata nel tempo, in soli 10 minuti.

**EN THE SMART COLOR** is a innovative permanent oxidation coloring system, with Vegan formula and PPD free designed to meet the increasing demand for an alternative cosmetic treatment that is fast, reliable and delicate, without losing out on excellent performance in terms of cover and duration. The structured micro-pigments in the formula, aided by the vegetable amino acids, guarantee perfect coverage, vibrant and stable highlights and a long-lasting color, in just 10 minutes.

**IT FLOW DEMI COLOR** è il sistema di colorazione Vegan ad ossidazione demi-permanente tono su tono, dalla composizione delicata senza ammoniaca ne alcool. Offre un servizio di colorazione Tono su Tono, senza creare nessuna demarcazione o modifica alla melanina naturale. Semplice e versatile, è ideale per tonalizzare e arricchire di riflessi tutti i tipi di capelli; naturali sensibili, capelli colorati, capelli decolorati, schiariti. Il sistema di colorazione demi-permanente Flow si comporta come un vero trattamento di bellezza lasciando i capelli forti, sani e estremamente brillanti. L'innovativa tecnologia Vegan Sugar Plex rende i capelli docili, morbidi e resistenti alla rottura. Apporta elasticità e un'intensa brillantezza alla chioma. Sigilla i capelli danneggiati e ne rinforza la struttura interna.

**EN FLOW DEMI COLOR** is a innovative demi-permanent tone-on-tone oxidation Vegan colour system with a gentle, ammonia and alcohol-free formula. It delivers a Tone-on-Tone colour service, with no visible banding and without affecting the natural melanin. Simple and versatile, it is perfect for toning and enriching tones in all hair types: sensitive, natural, coloured and bleached hair. Like a beauty treatment, the Flow demi-permanent colour system leaves hair strong, healthy and extremely shiny. The Innovative Vegan Sugar Plex technology makes hair that is soft, supple, and resistant to breakage. It gives hair elasticity and intense shine. It seals damaged hair and strengthens its internal structure.

**IT KROMATIC CREAM** è la gamma di creme coloranti e rinvigenti a doppio effetto che, con un solo gesto, nutre i capelli e ne intensifica il colore naturale e cosmetico. Indicata per capelli naturali, colorati, schiariti e con mèches, ravviva il colore tra una colorazione e l'altra e illumina con riflessi intensi ogniqualvolta il capello si presenta spento, opaco e privo di vitalità. Tonalizza le mèches e consente di realizzare effetti crazy su capelli decolorati. Formula Vegan, a pH acido, con un prezioso Cocktail multivitaminico (Tea Tree Oil, Olio di semi di Girasole e Acidi della Frutta), che dona idratazione, morbidezza e cosmeticità straordinarie ai capelli.

**EN KROMATIC CREAM** is the range of colouring creams with a double effect that nourishes the hair and intensifies its natural and cosmetic colour in a single gesture. Indicated for natural, coloured, bleached hair and hair with mechés, it brightens the colour between colourings and illuminates with intense reflexes whenever the hair is dull, matt and lacking in vitality. Tones and colors streaks and highlights and allows crazy effects on bleached hair. Vegan formula, acid pH, with a precious multivitamin Cocktail (Tea Tree Oil, Sunflower Seed Oil and Fruit Acids), which gives extraordinary hydration, softness and cosmeticity to the hair.

## THE ORIGIN COLOR



MIXING RATIO  
WITH  
THE SERVICE COLOR  
ACTIVATOR  
1:1,5 - SS 1:2

## THE VIRGIN COLOR



MIXING RATIO  
WITH  
THE SERVICE COLOR  
ACTIVATOR  
1:1,5 - SS 1:2 - PASTEL 1:2

## THE SMART COLOR



MIXING RATIO  
WITH  
THE SERVICE COLOR  
ACTIVATOR  
1:1 - 1:1,5 - 1:2

## FLOW DEMIPERMANENT COLOR



MIXING RATIO  
WITH  
FLOW SPECIAL  
ACTIVATOR  
1:1



## KROMATIC CREAM



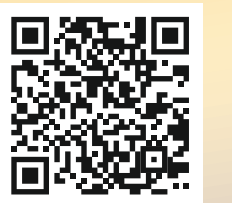
DIRECT  
APPLICATION





# the vegan colors made with passion

*Nook*<sup>®</sup>  
ECO INSPIRED PRODUCTS



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